

**Chairman's Report**  
**Inaugural AGM**  
**13 April 2010**

Klipriviersberg Conservancy

**Klipriviersberg Conservancy**  
**Protecting, Promoting and Enhancing**  
**Our Natural Assets for**  
**Sustainable Urban Living**

**Purpose of the Presentation**

- What makes our area unique & special?
- Why establish the Klipriviersberg Conservancy?
- History
- 2009: Development of Management Framework
- 2010: Implementation & Delivery
- 2010: Challenges & Opportunities
- Acknowledgements & Appreciation
- Closing Observation

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**What makes our area unique & special?**

- Beautiful & unique Klipriviersberg ridges
- Klipriviersberg Nature Reserve
- Klipriver & wetlands
- Fauna & flora
- Grasslands & open spaces
- Valuable biodiversity & 'Red Data' species
- Archaeological & cultural history
- Density of tourism, recreation & sporting activities
- Centrality & accessibility
- Environmental, economic & social value

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**Klipriviersberg Conservancy - Core Area**

Key Focus: Klipriviersberg Nature Reserve

150 sq km in extent

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**Ecological & Environmental Features**

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**Tourism, Sporting & Recreation Activities**

**Real threat from public & private development**

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## Why establish Klipriviersberg Conservancy?

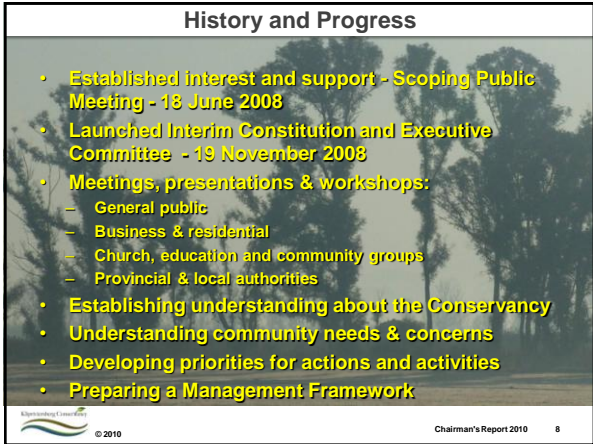


**Need agreed development approach & philosophy**

- Protect Klipriviersberg Nature Reserve
- Promote protect & enhance natural biodiversity & environmental value
- Co-operative integrated management to protect environment yet realise social & economic development
- Guide tourism, recreational, cultural, educational development
- Promote conservation through collaboration
- Promote sustainable urban living

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## History and Progress



- Established interest and support - Scoping Public Meeting - 13 June 2008
- Launched Interim Constitution and Executive Committee - 19 November 2008
- Meetings, presentations & workshops:
  - General public
  - Business & residential
  - Church, education and community groups
  - Provincial & local authorities
- Establishing understanding about the Conservancy
- Understanding community needs & concerns
- Developing priorities for actions and activities
- Preparing a Management Framework

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## History and Progress



- Additional activities:
  - Recruiting members & establishing databases
  - Addressing administrative & financial issues
  - Trying to find funding and sponsorship
  - Initiating & building relations - landowners, developers & authorities
  - Reviewing & commenting: development & environmental policies, plans, proposals and applications
  - Finding out more about the provincial and national conservancy structures and organisations and other conservancies in Gauteng and nationally
  - Raising awareness through events, newsletters and publicity in newspaper articles and in radio interviews
  - Establishing a website and links to popular social networks on the Internet

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## Management Framework

### Strategic priorities and activities

#### Conservation through Collaboration

**Aims & Objectives:**

- Protect, promote and enhance the biodiversity of the area and to retain its natural beauty
- Encourage landowners, residents and all other stakeholders in the area to be environmentally aware and to embrace the practice and principles of sustainability and sustainable urban living
- Assist and cooperate with local, provincial and national government regarding biodiversity, sustainability, management of natural resources, sustainable social and economic development and job creation within the area

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## Management Framework

### Strategic priorities and activities

#### Conservation through Collaboration

**Aims & Objectives:**

- Raise awareness in the community of the environmental, social and economic opportunities of the area based on the value of its natural environmental resources
- Guide and encourage suitable and appropriate social and economic development that supports sustainability, attracts tourism and furthers job creation
- Establish a mutually beneficial relationship between property development and conservation
- Assist in preserving heritage, archaeological and historical sites within the area
- Liaise and cooperate with a wider network of similar conservation areas and organisations for mutual growth and development

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## Management Framework

### Strategic priorities and activities

<p><b>Catalyse Projects</b></p> <ul style="list-style-type: none"> <li>Promote sustainable urban living for residential &amp; industrial</li> <li>Involve schools</li> <li>Support cleanup campaigns</li> <li>Encourage greening</li> <li>Support Bylaws</li> <li>Implement carbon credits programme</li> </ul> <p><b>Share Information</b></p> <ul style="list-style-type: none"> <li>Build distribution channels</li> <li>Establish website</li> <li>Erect billboards &amp; signs</li> <li>Give presentations</li> <li>Establish brand</li> <li>Distribute Newsletters</li> <li>Schedule specialist talks</li> <li>Use media</li> </ul>	<p><b>Grow Membership</b></p> <ul style="list-style-type: none"> <li>Run events programme</li> <li>Establish relationships with similar organisations</li> <li>Build business loyalty programmes</li> <li>Establish International twinning partners</li> <li>Develop interest groups</li> </ul> <p><b>Coordinate, Protect &amp; Rehabilitate Biodiversity</b></p> <ul style="list-style-type: none"> <li>Initiate Biodiversity Stewardship Program</li> <li>Prepare landowner programmes</li> <li>Develop Environmental Management Framework</li> <li><b>Focus Areas: rivers &amp; streams, wetlands, hills &amp; kopjes, historical sites, grasslands, agricultural areas</b></li> </ul>
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## Management Framework Strategic priorities and activities

- |                                          |                                |
|------------------------------------------|--------------------------------|
| Integrate Urban Development              | Secure Resources               |
| Manage and guide development             | Finance & sponsorships         |
| Build authority relationships            | Resources                      |
| Engage developers                        | Events                         |
| Address illegal uses                     | Carbon credits                 |
| Influence future roads                   | Recycling                      |
| Inform policy                            | Establish Brand                |
| Support Bylaws                           | Website, signs, stationery     |
| Establish Enviro Centre                  | Integrate Business development |
| Build collection of historical anecdotes | Promote economic growth        |
| Establish Library                        | Support special stakeholders   |
|                                          | Land owners adjacent to KNR    |
|                                          | Major landowners               |

## 2010: Implementation & delivery

- **Establish committees and project teams:**
  - Administration and finance
  - Membership and constitution
  - Resource generation
  - PR and publicity (including newsletter & websites)
  - Stakeholder management
  - Authorities liaison
  - Event coordination

## 2010: Implementation & delivery

- **Establish committees and project teams:**
  - Sustainable urban living
  - Environmental resource centre
  - Historical records
  - Schools river monitoring
  - Alien vegetation
  - Development integration
  - Major landowners
  - Branding and marketing.

## 2010: Challenges & Opportunities

- **Resources and sponsorship**
  - Currently low cash resources
  - Dependent on support and goodwill
  - Need to actively find sponsors and donors
  - Seek registration as:
    - Non-Profit Organisation
    - Public Benefit Organisation
  - Recognition and exposure for sponsors and donors
  - Member donations and monthly contributions

## 2010: Challenges & Opportunities

- **Establishing project teams**
  - Leadership of an Executive Committee member
  - Develop projects in terms of Management Framework priorities
  - Encourage people to volunteer
    - Specialist skills
    - Passion and willingness to become involved
  - Establish partnerships with existing projects and agencies



**THIS**  
 Congestion  
 Poor services  
 Over densified  
 Lack of facilities  
 Devoid of nature  
 Loss of open space

....or....



**THIS**  
**Promotes value**  
**Protects areas**  
**Balances growth**  
**Supports services**  
**Manages development**  
**Enhances open spaces**


**Conservation through Collaboration**



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**References and Contacts**




**Contacts:**

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- Secretary/Treasurer: Sue Edwards – Phone 011 600 7367 e-mail [secretary@klipcon.org.za](mailto:secretary@klipcon.org.za)

**Acknowledgements:**

- Klipriviersberg Nature Reserve Association – [www.knra.co.za](http://www.knra.co.za)
- Conservancy Association – [www.conservancies.org](http://www.conservancies.org)
- City of Joburg – [www.joburg.org.za](http://www.joburg.org.za)
- GDAFD – [www.grasslands.org.za](http://www.grasslands.org.za)
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- Andrew Barker - photographs



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